



### Education via ASC's Training Academy

- \$1 Million in training content delivered to TAC subscribers and attendees.
- 1,800 webinar & training participants.
- 200 new participants in 2025.
- 115 Certificate Program graduates in 2025 with 920 total grads from over 20 countries.
- 17 LIVE webinars (technical, market trends, economy).
- Two technical short courses (Hot Melt and Waterborne) with 75 attendees.
- Over 100 Company Subscribers.

### Gathering the Industry

- ASC Annual Convention & EXPO held in Jacksonville, FL with 700+ industry professionals and 87 exhibitors gathered for education, networking, innovation and new product discovery.
- ASC Executive Leadership Conference in St. Pete, FL with 85+ executive level attendees gathered for leadership training, networking, and camaraderie.
- ASC Sustainability Summit in Cleveland, OH featuring education, market updates, strategies, and opportunities for manufacturers and suppliers in the adhesive & sealant industry.
- Induction of three “industry giants” into ASC’s Hall of Fame for their contributions and careers in the adhesive & sealant industry (Mike Klonne, Alan Longstreet and Dan Murad).

### Informing the Industry

- ASC Adhesive & Sealant Showcase Magazine published twice per year featuring the latest news from the industry, trends, and hot topics.
- ASC Quarterly Bulletin for members only summarizing what you need to know about ASC events, opportunities to engage, and trends in the industry.
- 12 ASC Podcasts highlighting industry hot topics with experts and thought leaders.
- ASC's [ascouncil.org](http://ascouncil.org) website acts as the industry's hub for the latest news, events, training opportunities, market data, publications, resources and available members only programs.
- ASC Regulatory Update for members with the latest state and federal chemical regulatory developments.
- Share your 2026 companies “official” press releases to ASC! Contact Brian Peters [HERE](#).

## Advocating for the Industry

### REGULATORY AFFAIRS

- Advocating for the industry to U.S. EPA, elected officials, and state & local regulators.
- Leveraging strategic partnerships and alliances with national and state associations to promote policies that protect our industry's competitiveness and growth, such as the American Chemistry Council, National Association of Manufacturers, Household Consumer Products Association, Ohio Chemistry Technology Council, and the Chemical Industry Council of California.
- Convening the ASC Regulatory Affairs Committee bi-monthly to discuss regulatory issues impacting the adhesive and sealant industry.
- Collaborating with regional adhesive and sealant industry associations such as FEICA (Europe) and ARAC (Asia) to help keep members aware of international regulatory developments.

### END USER ENGAGEMENT

- **Adhesives.org** – an end-user website for the adhesive & sealant industry — promoted as the ONE SOURCE for news, product innovations, how-to videos, sourcing tools, market-specific technical articles, white papers, selection guides, and much more.
- Launched the new "Adhesives & Sealants at Work" dedicated page- profiling new construction projects, from ASC Member companies.
- Rotating "New Member Spotlight" videos on adhesives.org.
- Promoted the industry and our ASC members at World of Concrete, International Roofing Expo, PACK EXPO, Builder Show, National Institute of Building Sciences, CAMX, AIA, and STAFDA.

### INTERNATIONAL ADHESIVE & SEALANT DAY

- Celebrated the annual event with ASC members on social media and through ASC's website dedicated to this special day, amplifying the many ways in which adhesives and sealants make daily living possible. Visit the website [HERE](#).
- Mark your calendar for September 29th each year!

### ASC SCHOLARSHIP PROGRAM

- This year, we awarded a record 10 scholarships worth \$32,000 to students enrolled in degree programs aligned with careers in the adhesive and sealant industry.

## Membership Initiatives & Engagement

- ASC continues to grow with 22 New ASC Members in 2025.
- 125 Total ASC Members in 2025, maintaining a 94% yearly Retention Rate.
- Added a "New Member Spotlight" feature on ASCouncil.org profiling new ASC members.
- "ASC in the Field" member and prospect visits to Companies in Arizona, Florida, Kansas, Massachusetts, Missouri, Nevada and Virginia.
- Over 2,300 individuals did "something" with ASC in 2025!
- Over 165 industry thought leaders serve on a working ASC Committee or Task Force.

## Celebrating Innovation

- ASC's Innovation Awards recognized the top innovation in the industry and two runners up at the annual gathering of the industry.
- Promoted 2025's Innovation Award winner (3M), on the GlobalSpec platform.
- ASC's Convention & EXPO continues to be an incredible resource for Manufacturers, Suppliers, Distributors, and Affiliate member companies to connect and learn about the latest product advancements and innovations within the industry.

## Business Tools for Members

- ASC Affinity Program with Oracle NetSuite - provides members with exclusive access to NetSuite preferred pricing and industry resources to help member companies increase productivity, improve efficiencies, and provide key visibility and control tools.
- ASC Affinity Program with IDEA - to provide members a single source for accurate, complete eCommerce-ready product data, enables one-to-many data syndication, strengthening trading partner relationships, automating manual processes, and lowering operational costs.
- Have open positions at your company? Don't forget about the ASC Career Center. Get your positions uploaded today by contacting Myranda Nickoloff [HERE](#).
- Buyer's Marketplace – ASC's online adhesive & sealant directory tool serves as a quick and efficient way for end users and industry manufacturers to find the right adhesive & sealant solution and the right partner for their application needs. Users can narrow their directory search using various filters. Explore it [HERE](#).



# Come Get Engaged in 2026!

## WHAT'S ON THE HORIZON...

- ASC Annual Convention & EXPO will be held in Nashville, Tennessee – April 20-22, 2026. Join over 700+ industry professionals and over 80 exhibitors gathered all in one place.
- To exhibit or become a sponsor, visit [THIS LINK](#). Call for Speakers is now open – Come address the industry in 2026!
- Two technical short courses co-located at the Convention – Pressure Sensitive Adhesives (PSA) and Caulks & Sealants.
- New standalone Testing Short Course in September 2026, Baltimore, MD.
- New Month (JUNE 2026) - Plan on attending the ASC Executive Leadership Conference, June 15-17, 2026 in Park City, UT.
- ASC's new, three-year strategic plan approved by the ASC Board in October 2025 will provide more regulatory and legislative advocacy capability for members, tailored market intelligence on macro-economic and industry trends, and increased efforts to promote our industry among end user communities.
- New ASC North America Adhesives & Sealants Market Report (coming in Q1).
- Publishing a white paper for automotive OEMs on the role adhesives and sealants play in addressing their needs with electric and hybrid vehicle battery assembly.
- Updating the Product Category Rule (PCR) for Adhesives and Sealants used in building & construction, which are used to define standardized methodology for Life Cycle Assessments (LCA). The PCR is the framework used for the development of an industry specific North American Environmental Product Declaration (EPD).
- Developing industry-average Environmental Product Declarations for adhesives and sealants
- ASC's 2026 Innovation Awards submissions now open! Submit your company's new product or technology development for consideration [HERE](#).

*We have so many incredible ASC Programs, Benefits, and Events planned for ASC members in 2026! Visit [www.ascouncil.org/events](http://www.ascouncil.org/events) for an up-to-date listing, information, and registration options for your team.*

For a photographic look back at 2025 events visit [THIS LINK](#).

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For the latest updates and alerts about events and news in the industry follow ASC on [X at @ASCouncil](#) and on LinkedIn at [/company/the-adhesive-and-sealant-council-inc](#)